

Business Continuity The Small Owner

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Outline

- Why small business and what is it?
- What I studied
- Assessed level of BC planning
- Employees
- Findings / Themes
- Recommendations – How can we help?

Upper Ottawa Valley

- Rural and small urban population
 - Economic base
 - Types of businesses
 - Why this area?
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- Comparison

Small Business Focus

- Definition of a small business
- Economic contribution
- Resistance to BCP
- Current research levels

- Employees and their value

BCP in the Valley

- What is your understanding of BC?
- Do you have a BC plan for your business?
- What natural or man-made disasters do you believe pose a threat to your operations?
- What measures have you taken to address those threats?

BCP in the Valley

- What if your primary facility was no longer available for operations – short / medium term?
- Have you considered threats to suppliers?
- What if you lost a utility, including Internet?
- Have you considered management continuity?

BCP in the Valley

- Are you aware of or read the Town Emergency Plan?
- Have you discussed emergency preparedness with your employees?

Assessment and Themes

- Overall assessment
- Confidence
- Risk denial
- Municipal Rescue

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Employees

- Posed questions related to:
- Hazards
- Personal and property insurance
- Preparedness activities considered
- Household preparedness
- Sources for emergency information
- Personal reflective assessment

Recommendations

- Chambers of Commerce
- Municipal Government plans
- Engagement

- Future plans

Questions

- HOPE IS NOT A COURSE OF ACTION